

How Can I Effectively Review Online Courses and Programs for Quality?

Presented by:

Brian Udermann, PhD

Director, Online Education, University of Wisconsin-La Crosse

Brian Udermann has more than 20 years of teaching experience in higher education. In addition to his administrative duties, he facilitates online workshops through the Online Learning Consortium (OLC) and is an alumnus of OLC's Institute for Emerging Leadership in Online Learning. Udermann has published more than 70 peer-reviewed scientific manuscripts, five book chapters, and two books, and has done more than 200 national and international presentations.



©2017 Magna Publications Inc.

All rights reserved. It is unlawful to duplicate, transfer, or transmit this program in any manner without written consent from Magna Publications. The information contained in this program is for professional development purposes but does not substitute for legal advice. Specific legal advice should be discussed with a professional attorney. To make this program available to all your faculty and staff, contact Magna's Customer Service department at 1-800-433-0499 Ext. 2 and ask about our Campus Access License.

Questions for further discussion

1. Are we currently reviewing online courses that our faculty develop and teach? If yes, is the process working well? If no, how can we make improvements?
2. Do we require an online course be reviewed for quality prior to it being taught? If no, is that something we should institute?
3. Are all of our online courses that are being taught currently on a schedule or rotation to be re-reviewed? If no, should we consider doing that every 3-5 years?
4. What quality course review rubric are we currently using to review online courses? Is it working well? Do we need to discuss using a different one?
5. Who conducts quality course reviews on our campus (e.g., faculty peers? instructional designers? teaching center personnel, department chairs)? Is that something we need to change?
6. Is the process we are using to review online courses effective? Do we need to make any changes?
7. In general, are faculty open to the feedback and recommendations they receive following a review of an online course? If no, how can we make improvements in that area?
8. Are student evaluation of instructors conducted on our online courses like they are on our face-to-face courses?
9. Are online courses and degree programs offered through our campus held to the same standard as in-person courses and degree programs?
10. Should we consider an institution wide quality review of online education, such as the Online Learning Consortium's Quality Scorecard for the Administration of Online Programs: <https://onlinelearningconsortium.org/consult/olc-quality-scorecard-administration-online-programs/>
11. Do we currently have the expertise and staffing available to review all online courses and programs for quality?
12. Are our blended courses being reviewed for quality? If no, is that something we should consider doing?